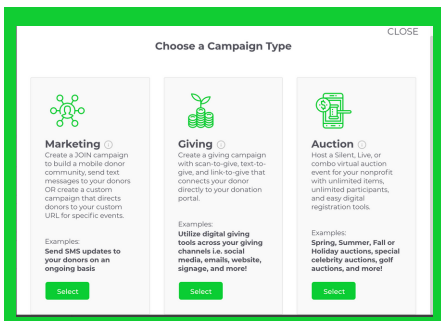


CREATE A GIVING CAMPAIGN

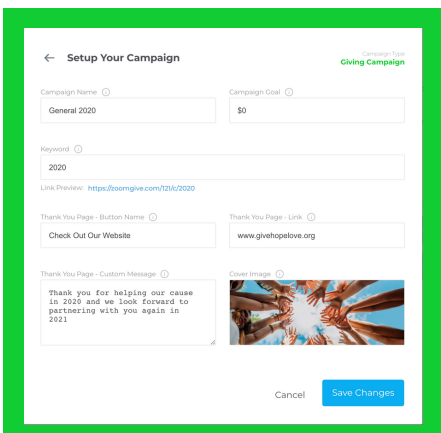
TEXT-TO-GIVE, QR CODE/SCAN-TO-GIVE & EMAIL LINK TO GIVE

GO TO ZGIVE.COM AND SIGN IN TO YOUR CLIENT PORTAL.



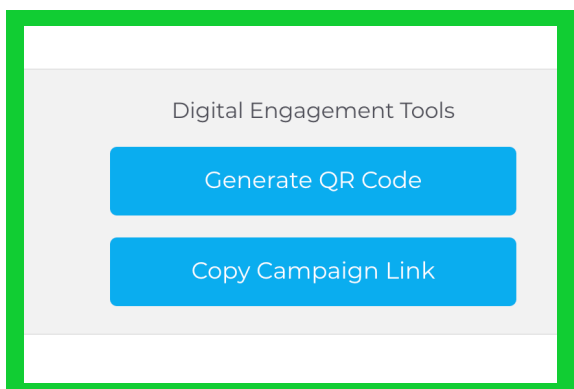
On the main dashboard click '**Create**' to initiate a new campaign.

On the **Choose Campaign Type** screen, select a **Giving** campaign.



Fill out the boxes and click **Save Changes**. **NOTE:** Stock images that are appropriately sized for your cover banner are available on the Client Resources site.

ON YOUR MAIN DASHBOARD, FIND YOUR GIVING CAMPAIGN & CLICK 'VIEW' TO SEE YOUR CAMPAIGN DASHBOARD.



Generate and download a QR code with your logo and brand color for the most impact.

Copy your campaign link and save it to a document on your desktop

Write down your keyword to utilize text-to-give in your marketing collateral

SOLICIT DONATIONS TO OUR GIVING CAMPAIGN VIA EMAIL, WEBSITE, SOCIAL MEDIA & PRINT



Ask for donations using your text-to-give info, QR code, and donation link on:

- Social media platforms
- Website
- Email
- SMS messages
- Newsletters
- Brochures
- Signs/Postcards